

## Introducing Punch: Great value in a classic design

*Punch offers genuine value for new as well as for wide-ranging refurbishment projects. The simple yet classic design is suitable for any space.*

Dornbirn, Austria / November 2020 – Thorn is proud to announce the launch of Punch. A timeless luminaire that brings back a classic and simple design paired with the latest technology.

Whether you are looking at a classroom or an office space, Punch brings total design flexibility to a project. It is available in two lengths, L1200 and L1500, to accommodate various surface sizes and lighting designs. Its classic linear louvre form made of highly reflective aluminium includes pre-installed power cord. With an efficacy of up to 128 lm/W, Punch is an excellent choice for a broad range of retrofit projects and applications.

Working with Punch is simple thanks to its installation versatility. Whether mounted directly on the ceiling or suspended at various heights, set-up is quick and effortless. Wall surface mounting (suspended variants only) is equally easy with the help of a bracket accessory. Multiple cable entry options and a preinstalled strain relief further simplify installation of the surface mounted variants. Additionally Punch can be ordered as a DALI dimmable luminaire.

Thanks to the special louvre optic, the light is directed to the task areas in an effective way and with perfect glare control. The direct light can be combined with indirect light to create a comfortable lit environment. Punch can also provide asymmetric distribution for wall washing effects, for example, for classroom blackboards.

Christoph Schwaiger Product Manager Office: “Punch brings back the classic louvre optic that many lighting designers love so much. It brings simplicity to a space and can really add comfort to the atmosphere with its direct/indirect light distribution. With 3 different mounting options Punch maximises flexibility and application.”

## Images

(Photo credits Thorn)



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### Information

This press release and high-resolution images can be downloaded from:  
[www.thornlighting.com/en/about-us/press](http://www.thornlighting.com/en/about-us/press)

### About Thorn

Thorn designs and develops innovative, performance-driven and dependable indoor and outdoor lighting and control solutions. Our comprehensive portfolio addresses the daily requirements of municipalities, contractors, consultants, architects, installers, wholesalers and end users. It covers a broad spectrum of applications, including office, education, industry, urban life, transportation, sports, road, parking and also emergency and control solutions. Around the world, the Thorn name is synonymous with proven quality, reliability and efficiency. With over 90 years of lighting experience, we have established ourselves as a trusted partner committed to providing customers with support that goes far beyond the product. We help to improve public and traffic safety in communities with intelligent solutions and better connectivity. Thorn is a proud member of the Zumtobel Group and fully dedicated to providing the right light for people, places and the environment. In all of our efforts: We make light work for you. Learn more at [www.thornlighting.com](http://www.thornlighting.com)

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