

Thorn makes perfect retail lighting easier than ever

Thorn unveils its comprehensive portfolio of lighting solutions at EuroShop – making it easy for retailers, contractors and developers to get lighting just right

Achieving perfect retail lighting just got easier.

Dusseldorf, March 6, 2017 - At this year's EuroShop trade fair in Düsseldorf on 5-9 March, global lighting specialist Thorn Lighting introduces its dedicated offer for retailers, making it easier than ever to find the perfect lighting solution for everything from car parks, to supermarkets, to window displays to warehouses.

Thorn's wide-ranging portfolio of products – many of them internationally available and globally certified – encompasses spotlights, downlights, light lines and outdoor fittings.

Among the new products on show at EuroShop are Thorn's brand new Tonic family of LED spotlights, which prove that there's no need to compromise on colour quality in LED retail lighting. Tonic allows store designers to create a stunning finish, and because it's available worldwide*, you can create the same brand experience in Berlin, Boston or Beijing.

The latest version of Thorn's Chalice Pro downlight offers the same great performance as ever, for even less energy, while the high-output Chalice Pro HO is the ideal replacement for HID fittings in high-ceilinged areas.

And to replace HID fittings in warehouses, there's the latest generation of Thorn's popular HiPak LED high bay luminaire, designed as a simple one-for-one replacement that offers incredible efficiency and precise control of light.

Thorn will also be exhibiting its smart parking solution, CiviTEQ, which reduces the time needed to find a parking space, while at the same time providing comfortable lighting for car parks with smart sensor technology integrated.

As part of the Zumtobel Group, Thorn Lighting can offer its customers access to [Zumtobel Group Services](#), to help make lighting projects easier and more cost effective. Lighting design, light as a

service, the internet of things, Smart City services, security lighting and controls are just some of the things we are ready and able to advise you on.

Thorn Lighting, part of the Zumtobel Group, is a globally trusted lighting supplier with almost a century's experience. Michael Ball, EVP Business Division Thorn Lighting said: "We're delighted to be exhibiting our dedicated retail offer at the world's no. 1 retail trade fair. Whether you're a retailer, contractor or developer, Thorn Lighting can help you create effective and energy-efficient lighting solutions with great lighting quality."

For further information on Thorn Lighting solutions for retail, please visit:
www.thornlighting.com/retail

*Certificates include

CE
CCC
UL
RCM
EAC

Pictures:



Picture 1: From the car park to the shop window, from the sales floor to the warehouse - the right lighting makes the difference.



Picture 2: The Tonic spotlight range is global certified and international available.



Picture 3: Tonic is available in two lumen packages, colour temperatures, housing colors and with different beam angles and accessories.



Picture 3: HiPak is a LED high-bay luminaire that allows 1:1 replacement.



Picture 4: Chalice Pro is an efficient LED downlight with excellent CRI

About Thorn

Thorn Lighting is a globally trusted supplier of outdoor and indoor luminaires with integrated controls. Our mission is to make great lighting easy for you. Our high performance lighting solutions can be found in many different applications such as sport, road, tunnel, cityscape, office, education or industry.

Founded in 1928, we have years of experience in providing lighting solutions. Leveraging our research and development facilities, we actively work to promote the correct lighting standards and are uniquely placed to combine the latest light source technology with our specialist expertise in optical and luminaire design. We focus on digitally-integrated solutions through the latest lighting controls technology. Our aim is to exceed the requirements of customers all over the world to become the trusted, reliable, professional long-term partner for cost-effective lighting.

We offer energy savings without compromising performance, efficiency and comfort. To achieve a lighting solution where aesthetics, optical performance, and energy consumption are all in perfect balance is at the core of what we do. Our lighting solutions are easy to specify, install, and maintain. Thorn is part of the Zumtobel Group.

For more information, go to www.thornlighting.com

For press enquiries please contact ad interim the Zumtobel Group PR team::

Melanie Isele

Tel.: +43 5572 390 26427

melanie.isele@zumtobelgroup.com