

Thorn to launch global spotlight range

With exceptional colour quality and global availability, Thorn's Tonic spotlight is ready to take on the world. Retailers around the globe can benefit from the super-high colour rendering and sleek appearance of Thorn's new Tonic family of LED spotlights

Dusseldorf, March 7, 2017 – Thorn's new Tonic family of spotlights, to be unveiled at the EuroShop trade fair in Düsseldorf on 5-9 March, are set to raise the game for retail lighting – all over the world. Tonic is a truly global product: ready to be specified anywhere thanks to global certification* and an integrated multi-voltage driver (110V – 240V). This means retailers can standardise their specifications for Berlin, Boston and Beijing, and achieve the same great brand experience everywhere.

Thorn knows that quality of light is everything in retail, and Tonic proves that there's no need for retailers to compromise on colour quality when choosing LED lighting. Unlike many LED products, all the spotlights in the Tonic family boast a colour-rendering index (CRI) of over 90, so the true colours of in-store displays and products are shown as vibrantly and vividly as possible.

With their minimal tubular appearance, the Tonic products share a common aesthetic, making it easier for designers to create clean and consistent look in stores, showrooms and shopping malls.

Thanks to its cutting-edge LED technology and highly efficient optics, Tonic achieves high efficacy of 90 lumens per watt (and that's the figure for the fitting as a whole, not just for the LEDs alone). That means savings of more than 40% compared to 35W and 50W metal halide fittings,

It is available in warm (3000K) and neutral (4000K) colour temperatures, with lumen packages of either 1,800lm or 2,800lm, equivalent to the output of 35W and 50W metal halides.

Tonic features highly efficient lenses that create uniform light, free of iridescence, while mimicking the appearance of traditional technologies. The lenses are interchangeable with a choice of four beam angles, from spot to wide and very wide.

Tonic features a global three-phase GA69-certified track adapter for use with existing three-phase track installations. It can be rotated 350° and tilted 90° to meet a wide variety of requirements.

Michael Ball, EVP Business Division Thorn says: "Our clients want to be able to specify products globally without having to worry about compatibility, certification or different standards. That's why we've made sure the whole Tonic family is ready to be specified anywhere. It's certified for Europe, North America and China and the multi-voltage driver means it's good to go wherever you are. For global brands, this is a truly global spotlight."

The Tonic range will be extended with gyro and gimbal-mounted versions later this year to have a full product range for shop & retail lighting. For further information please visit www.thornlighting.com/retail

*Certificates include

CE
CCC
UL
RCM
EAC

Pictures:

(Photo credits: Thorn Lighting)



Picture 1: Tonic spotlight is truly global product, featuring multi-voltage driver for international use.



Picture 2: Two colour temperatures, lumen packages and different beam angles as well as accessories offer the flexibility needed for retail spaces.

About Thorn

Thorn Lighting is a globally trusted supplier of outdoor and indoor luminaires with integrated controls. Our mission is to make great lighting easy for you. Our high performance lighting solutions can be found in many different applications such as sport, road, tunnel, cityscape, office, education or industry.

Founded in 1928, we have years of experience in providing lighting solutions. Leveraging our research and development facilities, we actively work to promote the correct lighting standards and are uniquely placed to combine the latest light source technology with our specialist expertise in optical and luminaire design. We focus on digitally-integrated solutions through the latest lighting controls technology. Our aim is to exceed the requirements of customers all over the world to become the trusted, reliable, professional long-term partner for cost-effective lighting.

We offer energy savings without compromising performance, efficiency and comfort. To achieve a lighting solution where aesthetics, optical performance, and energy consumption are all in perfect balance is at the core of what we do. Our lighting solutions are easy to specify, install, and maintain. Thorn is part of the Zumtobel Group.

For more information, go to www.thornlighting.com

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